AIEN International Energy Summit



SPONSORSHIP PROSPECTUS



The Association of International Energy Negotiators (AIEN) will host its 11th annual International Energy Summit, June 15 - 17, 2027 at the Westin Hotel in Singapore.

The International Energy Summit (IES) is three days of intense learning, business networking and career enhancement.

Highlights include: prestigious speakers, updates on latest global and regional industry developments, sessions to strengthen negotiation and other commercial skills, two pre-conference workshops, an Awards Celebration and a highly-rated Speed Networking Event.

If you only make one event sponsorship investment this year, the AIEN International Energy Summit is THE event for commercial and legal energy professionals. Do not miss this unique opportunity!

2027 INTERNATIONAL ENERGY SUMMIT SPONSORSHIP OPPORTUNITIES

CONTACT US!

KRISTIN CULWELL E: KRISTIN@AIEN.ORG P: +1 281-912-6063

- ✓ Sponsorship options to suit your needs and your budget - from networking areas and refreshment breaks, to evening events and tiered-level options that include free registrations.
- ✓ Your brand associated with the highly-regarded professional membership association: Association of International Energy Negotiators.
- ✓ Access to the top-talent, decision-makers from leading global energy companies, national oil/energy companies, and law firms.

AIEN is the premier membership association serving around 2,800 international energy negotiators in some 113 countries. Members come from a variety of disciplines: commercial, legal, technical, and academic and represent numerous international energy companies, host governments, law firms and academic institutions. The association helps support its members through education, networking and producing balanced model contracts to aid them in addressing the challenges of today's dynamic energy landscape. AIEN's model contracts provide an invaluable service to the energy industry, significantly decreasing the time it takes to finalize a deal.

AIEN International Energy Summit



98% of delegates would recommend the Summit - Find out why

"IES showcases perfectly the evolution of our industry, the appetite to understand more about energy transition, and the platform to meet and greet the decision makers dictating those strategic business decisions."

- Past Sponsor Delegate



"IES is a breath of fresh air as a conference that focuses on critical commercial and legal dilemmas facing all parts of the energy value chain. Attendees are all practitioners leading in the energy transition and deeply involved in the structuring, contracting and financing of energy projects, in both traditional and emerging industries. These are the people building the future of energy and the networking and learning opportunities are unparalleled. At IES, I find I make connections that matter and which stay with me throughout my career."

- Past Sponsor Delegate

"I have enjoyed most, the networking, seeing old friends and meeting new ones, but also the knowledge that you pick up not only during the high-level sessions but also the in the corridors."

- Past Delegate

All conference sponsorship packages include the following benefits:

- Your company logo displayed on the event sponsorship page, including a link to your company/firm's website.
- Your company logo displayed on all pre-conference emails sent to more than 7,500 AIEN members and prospects.
- Your company logo displayed onsite through printed and digital slideshow signage, and displayed in the event mobile app.
- All delegates from your sponsoring organization will receive a badge ribbon with "Sponsor" designation to be worn throughout the entire conference.
- All sponsors and underwriters will receive a 25% discount on the purchase of additional tickets. (not applicable to early-bird rates)

To coordinate sponsorship recognition, commitment for all sponsorship packages must be made by **May 5, 2027**, unless otherwise noted.

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IF YOU WISH TO SPONSOR AND NONE OF THE LISTED OPPORTUNITIES ARE SUITABLE, AIEN IS WILLING TO DISCUSS OTHER SUGGESTIONS.

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UNDERWRITING OPPORTUNITIES

Underwriting opportunities are exclusive.

AWARDS CELEBRATION • $20,000

- Your company is the host of the evening reception
- Two (2) Full Delegate tickets to the Summit
- Opportunity to make brief welcoming remarks at the event (5 mins)
- Dual logo branding on an attendee takeaway item
- Eight (8) complimentary passes to the reception
- Logo displayed on signage throughout the event space
- Logo on custom cocktail napkins (Commitment needed by May 5 for napkins.)
- Logo listed in the IES app and website

WELCOME RECEPTION • $15,000

- Be the first to be recognized and on the forefront of attendees' minds at the welcome reception held the evening before the conference kicks off.
- One (1) Full Delegate ticket to the Summit
- Opportunity to make welcoming remarks (5 mins) at the reception and offer a toast to conference attendees
- Eight (8) complimentary passes to the reception
- Logo displayed on reception signage
- Logo on custom cocktail napkins (Commitment needed by May 5 for napkins.)
- Logo listed in the IES app and website

ATTENDEE NOTEBOOK • $12,000

- This opportunity provides excellent brand visibility for your company and long-lasting awareness in providing a notebook to all conference participants
- Logo on the notebook distributed to all attendees upon registration check-in. (Logo will appear in conjunction with IES logo)
- Item will be selected by AIEN with sponsor company input
- Logo listed in the IES app and website
- Commitment must be made by April 17.

NECK LANYARDS • $10,000

- High visibility and a keepsake item for attendees
- Company logo lanyards for all Summit attendees
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price
- Commitment must be made by May 5.

WOMEN IN ENERGY BREAKFAST • $10,000

- Opportunity to make welcoming remarks at the event (5 mins)
- Logo and/or special note recognizing the company for the gift provided to the WiE attendees (Logo will appear in conjunction with the AIEN logo).
- Logo displayed on signage in the room during the event.
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

NETWORKING CAFE • $8,000

- Position your company as the host of all four (4) refreshment breaks during the Summit or breaks for each conference day
- Logo displayed on table signage
- Logo on custom cocktail napkins (Commitment needed by May 5 for napkins.)
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

REGISTRATION - ONLINE & ONSITE • $8,000

- Be the very first logo attendees see as they pick up their conference badge!
- Logo will prominently be displayed on signage in the registration area
- Company name included on the registration webpage, online confirmation page and in registration confirmation emails
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

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UNDERWRITING OPPORTUNITIES

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SPEAKER GIFTS • $7,000

- Logo and/or special note recognizing company for the gift provided to all speakers (Logo will appear in conjunction with the AIEN logo).
- Selection of the gift will be made in consultation with the sponsor, however please note that the final design decision will be made by AIEN.
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price
- Commitment must be made by April 17.

SUMMIT LOUNGE • $6,000

- Located outside the general session room, this is the perfect space for attendees to relax and recharge phones during the conference in a living room style environment.
- Logo will be displayed on signage in the seating area.
- Ability to display company or firm literature on coffee tables in the seating area.
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

WORKSHOP HOSPITALITY • $6,000

- Exclusive Workshop Hospitality Sponsor
- Recognition throughout workshop refreshment breaks and lunch functions
- Four (4) workshop registrations
- One (1) Full Delegate ticket to the Summit
- Branding on catering and networking area signage
- Logo displayed on tables and beverage stations
- Logo on custom cocktail napkins (commitment required by May 5)
- Recognition in the IES app and on the website
- Ability to purchase Summit registrations at a discounted rate

THE MEETING HUB • $5,000

- Provide attendees with a comfortable space for private discussions, impromptu meetings or client conversations throughout the conference.
- Reserved priority access for sponsor representatives
- Logo will be displayed on signage in the room.
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

MOBILE APP • $5,000

- Your logo is displayed on a secondary opening page.
- Other features include:
  - watermarked logo on the “My Schedule” page
  - rotating banner ad and landing page that links to your URL
  - option to feature a multimedia video within the app.
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

SLIDO AUDIENCE RESPONSE • $5,000

- Logo displayed on screen whenever Slido is being used during Q&A sessions
- Logo displayed during live polling sessions
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

SPEED NETWORKING EVENT • $4,000

- Host this highly-rated event - the perfect forum for networking!
- This event allows participants to make up to 10 business connections in a short amount of time.
- Logo displayed on signage in the room during the evet
- Opportunity to make welcoming remarks at the event (5 mins)
- Logo on the napkins distributed during the event (Commitment needed by May 5 for napkins.)
- Logo listed in the IES app and website
- Ability to purchase tickets to the Summit at a reduced price

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GENERAL EVENT SPONSORSHIPS

DIAMOND • $30,000 • 1 PACKAGE

- Five (5) Full Delegate tickets to the Summit
- Ability to purchase additional tickets at a reduced price
- Premier branding on all marketing and promotional materials before and during the conference, including a dedicated social media post.
- Logo listed in the IES app and website
- Exclusive opportunity to have an informational table

PLATINUM • $20,000

- Four (4) Full Delegate tickets to the Summit
- Ability to purchase additional tickets at a reduced price
- Logo listed as a Platinum sponsor on select marketing and post event materials
- Premier branding placement on select marketing and event materials
- Logo listed in the IES app and website

GOLD • $15,000

- Three (3) Full Delegate tickets to the Summit
- Ability to purchase additional tickets at a reduced price
- Logo listed as a Gold sponsor on select marketing and post event materials
- Logo listed in the IES app and website

SILVER • $10,000

- Two (2) Full Delegate tickets to the Summit
- Ability to purchase additional tickets at a reduced price
- Logo listed as a Silver sponsor on select marketing and post event materials
- Logo listed in the IES app and website

BRONZE • $5,000

- One (1) Full Delegate ticket to the Summit
- Company name listed as a Bronze sponsor on select marketing and post event materials
- Company Name/logo listed in the IES app and website

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